



Morton Academy
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Part of United Learning



RR/KRE

3rd June 2025

Dear Parent/Carer

Unifrog – The Complete Destinations Platform

To continue to provide students with **outstanding careers guidance** and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students in Years 7, 8, 9, 10 and 11 now have access to this website.

What is Unifrog?

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

Students access the platform by clicking a link in their welcome email. This email has been sent to their school outlook email accounts.

Then, they'll create a password to begin using the platform. After they've signed in for the first time, they'll use their email address and password to log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

To do this, we've set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to access the same resources and tools as your child.

To make your account, go to unifrog.org/code and input the sign-up code RRMAParents.

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You can also sign up to Unifrog's parent/caregiver newsletter to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org or contact the academy.

Yours faithfully

Rachel Robinson

Rachel Robinson
Assistant Principal